

# Jonathan A. Craske, CPA, CA

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🌐 Website Coming Soon

## EDUCATION

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### University of Southern California

Marshall School of Business

*Ph.D in Accounting*

2025 (Expected)

*Los Angeles, CA, USA*

### Queen's University

Smith School of Business

*Graduate Diploma in Accounting*

2015

*Kingston, ON, Canada*

### McGill University

Desautels Faculty of Management

*B.Comm in Accounting & Information Systems*

2015

*Montreal, QC, Canada*

## RESEARCH INTERESTS

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Alternative Data; Information Processing; Retail Investors; Regulation; Corporate Governance; Monitoring & Oversight; Debt Contracting; Fraud & Misconduct

## WORKING PAPERS

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### Banking on Lenders: Lender Monitoring as a Substitute for Blockholder Monitoring | *with K.R. Subramanyam*

- *Preparing for Submission*
- Based on Second Year Summer Research Project
- Presented at: University of California - Berkeley; University of Southern California; Southern California Accounting Research Conference; Haskayne and Fox Accounting Conference; University of Georgia; Egyptian Online Seminars in Business, Accounting and Economics; India School of Business

### Capitol Markets: The Informational Value of Congressional Stock Trades | *with Maria Khrakovsky*

- *Preparing for Submission*
- Presented at: University of Chicago Informal Workshop

## WORKS IN PROGRESS

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### The Empire Strikes Back: Goodwill Impairments as a Signal of Empire Building | *with Katherine S. Bruere*

- *Data Collection Stage*

### The Revealed Cost of Misconduct: the enforcement role of markets | *with Maria Khrakovsky*

- *Data Collection Stage*

### Retail Investors and Regulatory Complexity | *sole-authored*

- *Data Collection Stage*

## TEACHING EXPERIENCE

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### Course Instructor, University of Southern California

*BUAD 280: Introduction to Financial Accounting*

*Instructor Evaluation: 4.8/5.0*

*Recipient of USC Marshall Ph.D. Student Teaching Award*

2022

### Teaching Assistant, University of Southern California

*BUAD 280: Introduction to Financial Accounting*

*with Prof. Lorien Stice-Lawrence*

*MOR 569: Negotiations*

*with Prof. Scott Wiltermuth*

2021-2022

**Teaching Assistant, McGill University**  
*INSY 434: Business Intelligence & Data Analytics*  
*with Prof. Genevieve Bassellier*

*ACCT 362: Cost Accounting*  
*with Prof. Jingjing Zhang*

*MGCR 331: Information Systems*  
*with Prof. Genevieve Bassellier*

*ACCT 211: Introduction to Financial Accounting*  
*with Prof. Dongyoung Lee*

2012-2015

## ACADEMIC & PROFESSIONAL SERVICE

<b>Review of Accounting Studies</b>	<i>Ad Hoc Reviewer</i>
<b>Contemporary Accounting Research</b>	<i>Ad Hoc Reviewer</i>
<b>FARS MidYear Meeting</b>	<i>Reviewer</i>
<b>AAA Annual Meeting</b>	<i>Reviewer</i>
<b>Hawaii Accounting Research Conference</b>	<i>Reviewer</i>
<b>CPAO Rotman Centre for Accounting Innovation Research</b>	<i>Data Analytics SME</i>

## CONFERENCE PARTICIPATION

<sup>P</sup> = Invited Presenter, <sup>I</sup> = Invited Attendee, <sup>D</sup> = Discussant

Haskayne and Fox Accounting Conference (Formerly CFMA) <sup>P</sup> , Southern California Accounting Research Forum <sup>P</sup> , AAA Annual Meeting <sup>D</sup>	2023
Contemporary Accounting Research Conference <sup>I</sup> , Review of Accounting Studies Conference <sup>I</sup> , AAA Annual Meeting <sup>D</sup>	2022
FARS MidYear Meeting Doctoral Consortium <sup>I</sup> , Contemporary Accounting Research Conference <sup>I</sup> , Review of Accounting Studies Conference <sup>I</sup> , AAA Annual Meeting <sup>D</sup> , Hawaii Accounting Research Doctoral Institute <sup>I</sup> , UNC Tax Symposium <sup>I</sup>	2021
Review of Accounting Studies Conference <sup>I</sup> , Accounting and Economics Society Summer School <sup>I</sup> , University of Texas PhD Student Symposium, Early Insights Accounting Webinar Series, University of Miami Accounting Webinar Series, Western Finance Association Annual Conference UNC Tax Symposium <sup>I</sup>	2020
University of Toronto Accounting Research Conference <sup>I</sup>	2018

## PROFESSIONAL PRESENTATIONS

<b>Accounting Innovation Research Conference</b> <i>Forensic Data Analytics and Detecting Collusion</i> <ul style="list-style-type: none"> <li>Presented to an audience of over 600 participants</li> </ul>	Toronto, ON, Canada 2018
<b>ISACA Toronto Summer Conference</b> <i>Best Practices in Data Visualization and Advanced Analytics</i> <ul style="list-style-type: none"> <li>Received the Bob Darlington Award as Best Speaker of the conference</li> </ul>	Toronto, ON, Canada 2017

## AWARDS & HONOURS

<b>Social Science and Humanities Research Council (SSHRC) Doctoral Fellowship</b>	2021-2024
<b>USC Marshall Ph.D. Student Teaching Award</b>	2023
<b>Marshall School of Business Graduate Fellowship</b>	2019-2024
<b>Chartered Professional Accountants of Ontario - Doctoral Fellow</b>	2019-2021

National Honour Roll - CPA Canada (Top 1% of National Writers)	2016
McGill University Dean's Honour List	2011-2015
A.S. Hill Academic Scholarship	2011

## WORK EXPERIENCE

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<b>KPMG</b>	Toronto, ON, Canada
<i>Senior Consultant - Forensic Data Analytics</i>	<i>2016– 2019</i>
<ul style="list-style-type: none"> <li>Led the development of the Forensic Data Analytics practice in Toronto as the lone local resource, supporting a variety of cross-functional mandates by applying data analysis, data modeling, and data visualization techniques for the detection and prevention of fraud and misconduct.</li> </ul>	
<b>KPMG</b>	Toronto, ON, Canada
<i>Consultant - Technology Risk Advisory</i>	<i>2015– 2016</i>
<ul style="list-style-type: none"> <li>Provided a wide range of services involving the assessment and management of technology risks, implementation of technology compliance programs, and specialized support for financial audits.</li> </ul>	

## SKILLS & INTERESTS

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**Programming:** R, SAS, Stata, Python

**Software:** Alteryx, Tableau, PowerBI, IDEA

**Hobbies:** Cooking, Running, Ice Hockey, Collecting Vinyl Records, Music